



THE ART OF A BEAUTIFUL SMILE

The Midwest Center for Advanced Dental Education (MCADE) in
Indianapolis, Indiana presents...

...a Unique 2-Day Continuing Education Opportunity

A 2-day hands on educational experience learning the technical skills of preparation design and smile design from leading educators, Dr. George E. Kirtley, Accredited AACD and BACD and Master Ceramist, Adrian Jurim. Drs. and staff will be involved in the smile design of a live patient and in the preparation techniques used. All will experience computer digital imaging, computer generated occlusal analysis and computer generated (scanning) impression taking. You will witness the live preparation of a 10 unit upper anterior case along with the fabrication of the veneers and the placement of the case on the second day. ...plus, much more. Through the synergy of technology, knowledge of esthetic design and defined case presentation methods, Doctors having attended this course can expect to have the confidence to diagnose, present and clinically treat simple and complex esthetic restorative cases.

****Note: When printing this document, please change the page color to "white" prior to printing or request a printable copy to be emailed to you by contacting bridget@envisionasmile.com .**

Faculty listed:



Dr. George E. Kirtley, DDS

Dr. Kirtley is one of only 300 dentists worldwide who are Accredited by the American Academy of Cosmetic Dentistry (AAACD) and one of only two worldwide who are dually Accredited by the American Academy of Cosmetic Dentistry and the British Academy of Cosmetic Dentistry (ABACD). He has lectured and taught throughout the United States and Europe on the topics of Smile Design and Preparation Design. Dr. Kirtley founded the Midwest Center for Advanced Dental Education in 2006, a unique lecture/hands on environment where dentists of all levels can gain confidence and knowledge in the understanding of esthetic/restorative dentistry from both the clinical and marketing perspectives. Dr. Kirtley has been featured in *Dentistry Today*, *Contemporary Esthetics*, *Inside Dentistry*, *Private Dentistry (UK)* *Implant and Aesthetic Dentistry (UK) Compendium*, *PP&D*.

- Accredited Member of the American Academy of Cosmetic Dentistry(AAACD)
- Accredited Member of the British Academy of Cosmetic Dentistry(ABACD)
- Member American Society of Dental Aesthetics
- Member European Society of Cosmetic Dentistry
- Senior Clinical Instructor Aesthetic Advantage Program at New York University, London, and Palm Beach.
- Team Dentist for the NBA Indiana Pacers



Adrian Jurim, MDT (Master Dental Technician), CDT (Certified Dental Technician)

Adrian Jurim is a master ceramist from New York City who is responsible for contributing to the smiles of many of the celebrities in television and in movies. He has worked with world renowned cosmetic dentists creating master pieces in smile design throughout the world. Adrian Jurim is the inventor and patent holder for the concept of the etched porcelain laminate veneer. He currently holds a faculty position at New York University College of Continuing Education program while running the cutting edge cosmetic dental laboratory Jurim Dental Studio, Inc. in Great Neck, NY. as contributed to the techniques and technology used by many of today's leading ceramists in esthetic ceramic design.

- Faculty
New York University College of Dentistry Continuing Dental Education Program
- Lecturer and Clinical Instructor
The Rosenthal Institute's Aesthetic Advantage - the Hands On Curriculum
American Academy of Cosmetic Dentistry
American Society of Dental Aesthetics
FMC World Aesthetic Congress
American Academy of Dental Practice Administration
- Lecturer
Greater New York Dental Meeting
Second District Dental Society of New York
New York County Dental Society
Nassau County Dental Society
Baylor University Continuing Education Program
North Shore University Hospital General Practitioner Residency Program
Queens County Dental Society
Columbia University College of Dental Medicine

Course Description

DAY 1:

Each attendee will be involved in the treatment planning, smile design and preparation design of the patient to be treated. You will experience the case presentation and the consultation method for this 10 unit veneer case. Each doctor will be provided with study models and diagnostics for this case and will prepare the case on the models using burs, electric hand pieces and a step by step high definition Power Point tutorial/ lecture given by Dr. George Kirtley and Adrian Jurim, MDT. Hands on experience in the impression taking and temporization of this case and digital cosmetic imaging using Envision A Smile imaging software will also be a part of the first day experience. The case will then be clinically prepared by Dr. Kirtley. The attendees will be able to view this by over the shoulder observation and live video feed to the lecture room. Preparation design, laser contouring of the gingival tissues, tissue manipulation, impression technique, temporization and post-operative follow up techniques will be seen in this live patient experience during the first day.

Doctors will have the *unique experience* in watching Adrian Jurim begin to design this case in porcelain. They will watch his techniques as he builds the highly esthetic porcelain veneers to the specific design specified by Dr. Kirtley. The ceramic design will be completed and ready for placement on Day 2 of this continuing education experience.

DAY 2:

This day begins with a comprehensive lecture and hands on experience in removal of temporaries, adhesion principles, isolation technique, cementation, adhesive materials (resin cements) and post-operative follow up using computer generated occlusal analysis through TEK-SCAN technology.

The patient/case prepared in the previous day will again be treated by Dr. Kirtley. Attendees will again be able to watch over the shoulder or through live video feed in the lecture room adjacent to the treatment room. Doctors will observe first hand technique in removal of temporaries, isolation technique, try-in of veneers, adhesion technique, rapid cementation technique of 10 porcelain

lamine veneers and post-operative adjustment using TEK-SCAN computer generated occlusal analysis.

*****Hands-on Technology experience:***

Envision A Smile Computer Imaging (Cosmetic Imaging)

Tek-Scan Computer Generated Occlusal Analysis

******Bonus Educational Experience***

Adjunctive Cosmetic Procedures: The use of injectables in the Dental office (Botox, Dermal Filler administration and its place in the Dental office). Doctors will be able to observe these techniques as they are administered on patient. 16 Continuing Education Credit Hours

Cancellation Policy

If a registrant must cancel, 100% refunds will be given up to 1 month prior to course registration dates minus a \$50 administration fee.

If a registrant must cancel 2 weeks prior to course registration date, 50% refund will be given to registrant minus a \$100 administration fee.

If a registrant has a true and documentable emergency and is unable to attend due to an unforeseen event, please notify administrator, Bridget Matthes for a full refund.

Course Location:

Midwest Center for Advanced Dental Education

George E. Kirtley, DDS

7465 E. 82nd Street

Indianapolis, IN 46256

www.smilesbygeorge.com



*The Art of a
Beautiful Smile*

Registration Form

Friday April 15th & Saturday April 16th at 7465 E. 82nd Street, Indianapolis, IN 46256

(317) 841-1111

Doctor Name(s): _____ Qty _____ x \$2,795.00 Tuition

Staff Name(s): _____ Qty _____ x \$295.00 Tuition

Office Address: _____

State: _____ Zip: _____

Country: _____ Special Nutrition Requests: _____

Phone: _____ (i.e. vegetarian)

Email: _____

Total Course Tuition: _____ Tuition From Above

Payment Information

Name on Card: _____

Credit Card Number: _____

Expiration Date: _____ CVV: _____

***Note:** Please reserve hotel room at one of the area hotels. Hilton Hotel on east 82nd Street (317) 849 - 6668 is located less than 1 block from Dr. Kirtley's Office.

Please Fax, Mail or Email completed form to one of the following:

(317) 841-3394 Fax

7465 E. 82nd Street, Indianapolis, IN 46256

bridget@envisionasmile.com

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